

## CampusAI raises \$10 million pre-seed funding for global expansion of human-AI collaboration training

*CampusAI is revolutionizing the way people learn to use artificial intelligence. A \$10 million pre-seed round led by business angel Maciej Zientara will allow the company to create a global network of interactive platforms teaching collaboration with AI and launch a virtual district for testing ideas.*

**Warsaw, June 11—CampusAI raised \$10 million of pre-seed funding, a record for a Polish startup, to develop its online training ecosystem, enter as many as 10 new markets and teach 200,000 new users how to collaborate better with artificial intelligence.**

CampusAI, founded early last year, immerses people in the world of AI and trains them to use the technology more effectively, including by setting their own learning path; choosing tools that fit their personality; and writing better and more complex prompts. Its avatar-based blended learning model, in which practice plays a key role, boasts completion rates up to 10 times those of traditional e-learning methods.

Corporate clients can use the CampusAI platform to build comprehensive e-learning suites that support digital transformation. A recent [survey of CEOs](#) by global consultancy PwC reported that a lack of digital skills, particularly those related to AI, is one of business leaders' most pressing concerns, while Boston Consulting Group [found](#) 62% of top executives cite a lack of skills as one of the main reasons they are unsatisfied with their organization's AI efforts.

"For digital transformation to be effective, it has to be based on strengthening an organization's most important asset: its people," said CampusAI **Co-founder and CEO Aureliusz Górski**. "That's why it's so important to create an environment that makes it easy to learn how to work with AI. Our Human+AI Collaboration model makes people more proactive, creative, and effective, allowing an organization's leaders to engage their teams at all levels in their vision for transformation driven by generative AI."

The funding round, led by **Polish angel investor Maciej Zientara**, founder of Supernova Group and a partner in JR Holding, will support CampusAI's expansion abroad. A substantial part of Zientara's investment portfolio is based on artificial intelligence, including AI-based SaaS company AI Clearing, which raised \$14 million in series A funding late last year.

CampusAI's model builds on work by **Aleksandra Przegalińska**, a visiting research fellow at Harvard University and an associate professor at Warsaw's Kozminski University. She and Kozminski Professor Dariusz Jemielniak, the co-author of her 2023 book *Strategizing AI in Business and Education*, serve on the company's scientific advisory board.

“I’m supporting CampusAI because we have a common vision at the level of values,” said Przegalińska, who has made her image available as one of the avatars the company uses to deliver its materials. “First and foremost, artificial intelligence is a tool to be used by people, not the other way around. And secondly, AI is for everyone, which means it should be accessible and democratized.”

CampusAI’s ecosystem visualizes its interactive content using a cutting-edge software engine developed for gaming, allowing the creation of custom learning environments. The company plans to expand to its first new market within three months and add as many as 10 new countries by the end of the year.

“After achieving success in the Polish market, we’re ready to expand globally with the backing of an investor who shares our vision,” **Górski said**. “Maciej Zientara has extensive experience in building value on international markets. He’s the dream investor for any startup, because he brings in know-how, not just cash.”

Górski had already raised more than \$70 million as a venture builder, developing six organizations over the past 17 years. His previous projects include AIP Business Link, Poland’s first coworking and startup accelerator network, and CIC Warsaw, an innovation center for scale-ups.

“The first targets in our sights are the English- and Spanish-language markets,” said **Co-founder and CTO Szymon Piekarz**. “Our ultimate goal is to have a presence on at least 100 key markets, with 1 billion TAM; in the short term, we are seeking to build a community of 200,000 loyal users. Outside the purely educational aspect of CampusAI, we’re seeking to build revolutionary technologies that help learners spread their wings and succeed in a world where technology is driving rapid change.”

In addition to businesses, CampusAI is partnering with universities and public-sector organizations, providing them with an engine to build their own e-learning platforms.

“I’m thrilled to become a part of this global project that will impact not just the corporate world, but all of society,” **Zientara said**. “CampusAI has developed a unique, scalable educational concept for AI, giving organizations a competitive edge in addressing the challenges of the digital revolution while respecting the principles of social responsibility. Artificial intelligence will affect everyone’s job, which is why it’s so important to develop effective education that gives people the skills they need to thrive on the labor market of tomorrow.”

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### **About CampusAI**

CampusAI's innovative online learning platform teaches skills for collaborating with artificial intelligence, using its proprietary Human+AI Collaboration methodology. Founded in early 2023, the company operates internationally as CampusAI Holding LLC, and within Poland as CampusAI PSA. In October 2023 CampusAI released the alpha version of its e-learning platform, drawing almost 1,000 users in its first month.

Today CampusAI offers Poland's fastest-growing online AI community, pursuing a mission of revolutionizing education and providing workers with the skills they need to thrive in a world that's being reshaped by artificial intelligence. The company is partnering with educational institutions and public-sector organizations, aiming to reach 200,000 users in 100 countries in the short term. For more information, please visit [campus.ai](https://campus.ai).

### **Information about Maciej Zientara**

Maciej Zientara is a former banker and a long-time active venture builder who has gained investment, financial, and operational experience since the beginning of the economic transformation. He founded Supernova Group, which focuses on VC/PE investment activities (Supernova Venture), real estate development (Supernova Development), hospitality (Supernova Hotels), and holds nearly a 50% stake in the publicly traded company Soho Development. In May 2024, Maciej Zientara announced that he had surpassed the 5% threshold in the shareholding of the publicly traded company JR Holding, which is controlled by investor January Ciszewski. Zientara announced a strategic alliance with JR Holding and active participation in the company's development, which includes capital investments worth PLN 300 million over the next three years in the most promising industries, particularly in the area of AI.